



STRATEGAS



## **2012 Public Policy & Election Outlook Conference**

**Wednesday, January 25, 2012, Hay Adams Hotel, Washington, D.C.  
8:30am – 4:00pm**

### **Preliminary Conference Agenda**

#### **Tuesday January 24, 2012**

**7:00 - 10:00PM**                      **Pre-Conference Welcome &  
State of the Union Viewing Party**  
Location:    **BlackFinn American Saloon**  
                  **1620 I Street NW**  
                  **Washington, D.C. 20006**  
Dress code: **Casual**

#### **Wednesday January 25, 2012**

**8:30 – 9:00AM**                      **Breakfast & Guest Welcome**

**9:00 – 9:45AM**                      **The Current Political & Policy Environment**  
**Speaker TBD**

**9:45 – 10:30AM**                      **Neera Tanden, 2012 Progressive Agenda**  
**Center for American Progress**

**10:45 – 11:30AM**                      **Dr. Alice Rivlin, Post-Super Committee Budget**  
**Brookings Institute**

**11:30 – 12:15PM**                      **Kathy Casey, Financial Regulation**  
**Former SEC Commissioner**

**12:30 – 1:45PM**                      **Charlie Cook, 2012 Election Outlook**  
**Lunch**                                      **Cook Political Report**

**2:00 – 2:45PM**                      **Grover Norquist, 2012 Conservative Agenda**  
**Americans Tax Reform**

**2:45 – 3:45PM**                      **Supreme Court Health Care Preview**  
**Speakers TBD**

**3:45 – 4:00PM**                      **Closing Comments**



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### Confirmed Speakers

#### Dr. Alice Rivlin



Alice M. Rivlin is a visiting professor at the Public Policy Institute of Georgetown University and a Senior Fellow in the Economic Studies program at the Brookings Institution. She is the director of the Greater Washington Research at Brookings. Before returning to Brookings, Rivlin served as vice chair of the Federal Reserve Board from 1996 to 1999. She was director of the White House Office of Management and Budget from 1994 to 1996, and deputy director (1993-94). She also chaired the District of Columbia Financial Management Assistance Authority (1998-2001). Rivlin was the founding director of the Congressional Budget Office (1975-1983). She was director of the Economic Studies Program at Brookings (1983-1987). She also served at the Department of Health, Education and Welfare as assistant secretary for Planning and Evaluation (1968-1969). Rivlin received a MacArthur

Foundation Prize Fellowship, taught at Harvard, George Mason, and The New School Universities, has served on the boards of directors of several corporations, and as president of the American Economic Association. She is currently a member of the board of directors of the New York Stock Exchange.

#### Charlie Cook



Charlie Cook is Editor and Publisher of the Cook Political Report and a political analyst for NBC News and *National Journal*, where he writes a twice weekly column. Charlie is considered one of the nation's leading authorities on American politics and U.S. elections. In 2010, Charlie was a co-recipient of the American Political Science Association's prestigious Carey McWilliams award to honor "a major journalistic contribution to our understanding of politics." Charlie founded the *Cook Political Report* in 1984 and became a columnist for *Roll Call*, the newspaper of Capitol Hill, in 1986. In 1998 he moved his column to *National Journal*. Charlie has been an election night analyst for CNN and CBS News and since 1994 for NBC News. He has appeared on all three major broadcast networks evening news programs and is a frequent guest on NBC's "Meet the Press."



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#### **Grover Norquist**



Grover G. Norquist, a native of Massachusetts, has been one of most effective issues management strategists in Washington for three decades. Mr. Norquist is president of Americans for Tax Reform (ATR), a taxpayer advocacy group he founded in 1985 at President Reagan's request. ATR is a coalition of taxpayer groups, individuals and businesses opposed to higher taxes at the federal, state and local levels. ATR organizes the Taxpayer Protection Pledge, which asks all candidates for federal and state office to commit themselves in writing to oppose all tax increases. In the 112th Congress, 238 House members and 41 Senators have taken the pledge. On the state level, 13 governors and 1249 state legislators have taken the pledge. Norquist chairs the Washington, DC - based "Wednesday Meeting," a weekly gathering of more than 150 elected officials, political activists, and

movement leaders. The meeting started in 1993 and takes place in ATR's conference room. There are now 61 similar "center-right" meetings in 47 states.

#### **Neera Tanden**



Neera Tanden is the President of the Center for American Progress and Counselor to the Center for American Progress Action Fund. Tanden has served in both the Obama and Clinton administrations as well as presidential campaigns and think tanks. Most recently, Tanden served as the Chief Operating Officer for the Center, leading strategic planning of the organization. Tanden previously served as senior advisor for health reform at the Department of Health and Human Services, advising Secretary Kathleen Sebelius and working on President Obama's health reform team in the White House to pass the bill. In that role she developed policies around reform and worked with Congress on particular provisions of the legislation. Prior to that, Tanden was the director of domestic policy for the Obama-Biden presidential campaign, where she managed all domestic policy proposals. Tanden also served as policy director for the Hillary Clinton

presidential campaign where she directed all policy work, ranging from domestic policy to the economy to foreign affairs, and managed day-to-day policy announcements.



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#### **Kathleen Casey**



Kathleen Casey is a lawyer with almost two decades of experience in senior government regulatory, policy and political advisory and leadership roles. She recently completed her five-year term as a Commissioner with the US Securities and Exchange Commission in August 2011. As one of five Commissioners she was responsible for the regulation and oversight of US capital markets and the administration and enforcement of the US securities laws. Prior to being appointed Commissioner, Ms. Casey spent 13 years on Capitol Hill. From 2003-2006, she served as Majority Staff Director and Counsel of the U.S. Senate Banking, Housing, and Urban Affairs Committee. In this role, Ms. Casey developed and guided the Chairman's and Committee's agenda on matters related to economic and monetary policy, international trade and finance, banking, securities and insurance regulation. She currently serves as a member of the Library of Congress Trust Fund

Board, the Public Company Accounting Oversight Board Advisory Council and the Federal Bar Association Securities Law Section Executive Council.

### Conference Information

**Location:**

**Hay Adams Hotel, 800 16<sup>th</sup> Street, N.W. Washington DC, 20006**

**Phone: 202-638-2716, Web: <http://www.hayadams.com>**

**Hotel Rooms Have Been Blocked Under The Name Strategas**

**Date:**

**Wednesday, January 25. 2012**

**Time:**

**8:30am – 4:00pm est.**