

EXPAND YOUR REACH

Strategas, Your Partner for *Non-Deal Road Shows*

OHIO VALLEY
DENVER
KANSAS CITY
MINNEAPOLIS
PACIFIC NORTHWEST
TORONTO/MONTREAL
MID-ATLANTIC
SOUTHEAST
TEXAS

RESOURCES

MAXIMIZE YOUR TIME
WITH QUALITY CONNECTIONS

Strategas' Corporate Services Group specializes in non-deal roadshows in underserved, but vitally important institutional investment centers. Since 1999, we have earned the respect and confidence of independent investment managers, mutual funds, state and corporate pension plans, banks and insurance companies. With the dedication, perseverance and on-the-ground experience gained from years of service, we know how to effectively help your company tap into these resources.

RELATIONSHIPS

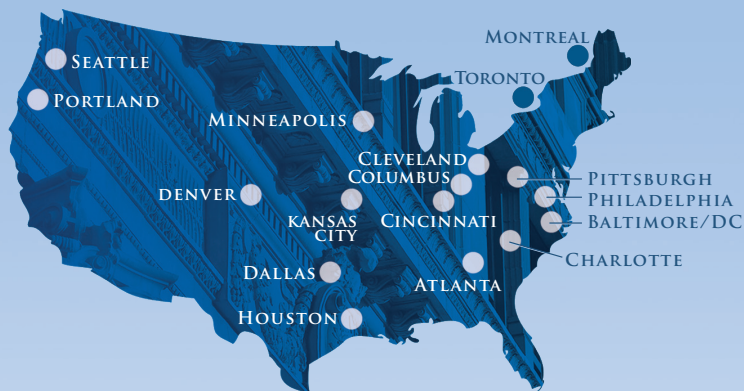
BUILD YOUR INVESTOR BASE
AND UNLOCK SHAREHOLDER VALUE

Strategas does not publish stock-specific research, but provides you with a unique and unbiased venue where IROs, corporate management and institutional investors can meet without being clouded by secondary agendas of sell-side firms. We pride ourselves in the quality of our corporate access program and recognize that trust and building strong relationships are the keys to success.

“The Corporate Access team at Strategas has a unique ability to identify, buy and hold long-term investors that have been a perfect fit for us. John and his team have quickly become a top choice for investor marketing given their invaluable expertise, professionalism, flexibility and deep knowledge base of smaller markets.”

Ryan Greenier | VP of Investor Relations | Horace Mann Educators (NYSE: HMN)





*Free for the Guest Company,
Strategas Provides*

- √ Logistical Expertise
- √ Customized Investor Targeting Analytics
- √ Robust Itineraries and Comprehensive Briefing Books
- √ Outstanding Hit Rate on Post-Roadshow Investor Feedback
- √ Cover All Meeting and Meal Expenses

ROADSHOWS

FROM START TO FINISH,
STRATEGAS WILL REDUCE THE STRESS
OF CREATING YOUR OWN ROADSHOW.

PRE-VISIT

- Target the Appropriate Decision Makers
- Design an Effective Schedule of One-on-One Meetings
- Coordinate Ground and Air Logistics
- Provide a Comprehensive Itinerary and Briefing Book
- Re-Confirm All Meetings Prior to Travel

ON THE ROAD

- Provide Intelligence on PM/Analysts' Investment Style and Focal Points before each Meeting
- Meeting Introductions
- Cover all Meeting and Meal Expenses

POST-VISIT

- Investor Feedback Survey and Link to Responses
- Provide List of any Items or Promised Follow-up
- Meeting Summary Notes

RESULTS

WHAT OUR CLIENTS' SAY

"Thanks for organizing the trip. Having been in IR now for 15+ years and having used more than a dozen sell side firms, I can honestly say you blow away the brokerage houses when it comes to road shows. NDRs with you are always well-organized and no one prepares me better than you do for each meeting. Add to that how closely you work with us, your flexibility and the post-meeting feedback you provide, I have to say that the sell side doesn't stand a chance!"

John G. Chironna / VP, Investor Relations & Treasurer
MSC Industrial Supply Co. (NYSE: MSM)

"John and his Strategas team know the Ohio Valley investment community inside and out. They make my annual Ohio tour a breeze and their post meeting feedback is second to none."

Greg Peterson / Director, Investor Relations
AGCO Corp. (NYSE: AGCO)

Allow us to demonstrate how traveling with Strategas on an NDR will enable you to locate and access long-term and potential investors, attract and build a stable investor base, and enhance shareholder value.

Notes



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