

**Scott Gottlieb, M.D.**

Physician and Former
Commissioner of the Food
and Drug Administration

**Shahira Knight**

Deputy Managing Principal
Deloitte, LLP

**David Malpass**

President
World Bank Group

**Jim Messina**

President Obama's 2012
Campaign Manager and
Deputy Chief of Staff
CEO, The Messina Group

**Peter Pitsch**

Head of Advocacy &
Government Relations
CBA

**Simon Potter**

Former Head of the Markets
Group at the New York Fed

**Clete Willems**

Partner, Former Deputy
Assistant to the President for
International Economics and
Deputy Director of the
National Economic Council
Akin Gump



Tuesday, January 7, 2020

08:00 AM to 09:00 AM

The Hay Adams - 800 16th St NW,
Washington, DC 20006

Registration & Breakfast

09:00 AM to 09:45 AM

Top of the Hay

2020 Policy Outlook & Post-Election Policy Outlook

- **Shahira Knight**
Deputy Managing Principal
Deloitte, LLP

09:45 AM to 10:30 AM

2020 Democratic Primary/General Election

- **Jim Messina**
President Obama's 2012 Campaign Manager and Deputy Chief of Staff
CEO, The Messina Group

10:30 AM to 10:45 AM

Break

10:45 AM to 11:30 AM

Trade Policy Outlook

- **Clete Willems**
Partner, Former Deputy Assistant to the President for International Economics
and Deputy Director of the National Economic Council
Akin Gump

11:30 AM to 12:15 PM

Repo Market & Fed Policy

- **Simon Potter**
Former Head of the Markets Group at the New York Fed

12:15 PM to 12:30 PM

Break

12:30 PM to 12:30 PM

Lunch Begins

12:45 PM to 01:45 PM

Health Care Policy Outlook

- **Scott Gottlieb, M.D.**
Physician and Former Commissioner of the Food and Drug Administration

01:45 PM to 02:00 PM

Break

02:00 PM to 02:45 PM

Global Monetary & Economic Outlook

- **David Malpass**
President
World Bank Group



02:45 PM to 03:30 PM

5G Policy

- **Peter Pitsch**

Head of Advocacy & Government Relations

CBA

SPEAKERS



Scott Gottlieb, M.D.

Physician and Former Commissioner of the Food and Drug Administration

Scott Gottlieb, MD is a physician and served as the 23rd Commissioner of the U.S. Food and Drug Administration. Dr. Gottlieb's work focuses on advancing public health through developing and implementing innovative approaches to improving medical outcomes, reshaping healthcare delivery, and expanding consumer choice and safety.

Dr. Gottlieb is an aggressive advocate for advancing the health of patients, promoting healthcare access, and driving innovation. The agency's historic and prolific advances in new policy distinguished his tenure as the FDA's commissioner, in addition to a record-setting number of approvals of novel drugs, medical devices, and generic medicines.

Under his leadership, the FDA advanced new frameworks for the modern and safe and effective oversight of gene therapies, cell based regenerative medicines, targeted drugs, and digital health devices. The agency implemented new reforms to standardize drug reviews and make historic improvements of post market data collection and the use of real world evidence. They promoted policies to reduce death and disease from tobacco, improve food innovation and safety, and aggressively confront addiction crises.

Previously, Dr. Gottlieb served as the FDA's Deputy Commissioner for Medical and Scientific Affairs and before that, as a Senior Adviser to the Administrator of the Centers for Medicare and Medicaid Services, where he helped advance policies to improve healthcare quality and promote the effective use of new medical technologies. A healthcare futurist, he has worked as a venture capitalist and founder and board member to companies that have developed new medicines and advance the delivery of healthcare.

Dr. Gottlieb is widely published in leading medical journals and periodicals, including The Wall Street Journal, The New York Times, and The Washington Post. He has held editorial positions on the British Medical Journal and the Journal of the American Medical Association and appears regularly as a guest commentator on CNBC. Fortune Magazine recognized him as one of the "World's 50 Greatest Leaders" in 2018 and again in 2019. Modern Healthcare named Dr. Gottlieb as one of the "Most Influential Physician Executive and Leaders" in its annual survey of 50 physician executives, and Time magazine named Gottlieb one of its "50 People Transforming Healthcare in 2018."

Dr. Gottlieb was a practicing hospitalist and a Clinical Assistant Professor at the New York University School of Medicine. He is a member of the National Academy of Medicine and a Resident Fellow at the American Enterprise Institute in Washington, DC.



Shahira Knight

Deputy Managing Principal
Deloitte, LLP

Shahira Knight is the Deputy Managing Principal in the Policy & Government Relations (PGR) group of Deloitte LLP. She joined Deloitte in June 2019.

Shahira has more than 20 years of experience in government, public policy and government affairs. Most recently, she was Assistant to the President and Director of White House Legislative Affairs where she served as the top liaison between the White House and Capitol Hill and was responsible for overseeing all aspects of the White House's legislative strategy. She also helped coordinate legislative operations with executive agencies and departments.

Prior to assuming this role in July 2018, Shahira was Deputy Assistant to the President for Economic Policy and the Deputy Director of the White House National Economic Council (NEC). In this role, she managed the NEC's domestic policy team, which is responsible for coordinating and implementing the administration's policy agenda on healthcare, tax, retirement policy, financial services, technology, cybersecurity, agriculture, infrastructure, and energy. She was previously the NEC's Special Assistant to the President for Tax and Retirement Policy where she led the White House policy effort on tax reform, resulting in the first comprehensive tax reform law in more than 30 years.

Shahira spent 10 years in the private sector before joining the White House. She was Vice President of the Public Affairs and Policy Group at Fidelity Investments, where she represented the company before Congress and the administration during a time of significant legislative and regulatory change in the financial services industry. Prior to joining Fidelity, she was Managing Director at the Securities Industry and Financial Markets Association (SIFMA), a trade association representing more than 600 securities firms, banks, broker-dealers, insurance companies, and asset managers.

Shahira served on the Ways and Means Committee in the U.S. House of Representatives for eight years before joining the private sector. During her last three years on the committee, she was the Senior Advisor to the Chairman where she served as the chairman's top policy advisor and directed all of the committee's legislative operations. In this role, she was responsible for developing policy proposals, negotiating legislation, managing bills through all stages of the legislative process, and advising the chairman on legislative and political strategy. Prior to assuming this position, Shahira worked on the committee's tax staff where she developed and drafted legislation dealing with retirement, insurance, health care, and a variety of business tax issues.

Shahira also worked at the Joint Economic Committee where she wrote policy papers on tax, retirement, economic, and budget issues. Her research has been cited in the *Washington Post*, *Wall Street Journal*, *USA Today* and on National Public Radio.

Shahira currently serves on the Fulbright Foreign Scholarship Board and is a Pritzker Fellow at the University of Chicago Institute of Politics.

Shahira was born in Egypt but has lived in Washington, DC most of her life. She received her undergraduate degree in economics from the University of Virginia and her Master of Arts degree in economics from George Mason University.



David Malpass

President
World Bank Group

David R. Malpass was selected as 13th President of the World Bank Group by its Board of Executive Directors on April 5, 2019. His five-year term began on April 9.

Mr. Malpass previously served as Under Secretary of the Treasury for International Affairs for the United States. Mr. Malpass represented the United States in international settings, including the G-7 and G-20 Deputy Finance Ministerial, World Bank–IMF Spring and Annual Meetings, and meetings of the Financial Stability Board, the Organization for Economic Cooperation and Development, and the Overseas Private Investment Corporation.

In 2018, Mr. Malpass advocated for the capital increase for the IBRD and IFC as part of a reform agenda featuring sustainable lending practices, more efficient use of capital, and a focus on raising living standards in poor countries. He was also instrumental in advancing the Debt Transparency Initiative, adopted by the Bank Group and the IMF, to increase public disclosure of debt and thereby reduce the frequency and severity of debt crises.

Before joining the U.S. Treasury, Mr. Malpass was an international economist and founder of a macroeconomics research firm based in New York City. He served as chief economist of Bear Stearns and conducted financial analyses of countries around the world.

Previously, Mr. Malpass served as the U.S. Deputy Assistant Secretary of the Treasury for Developing Nations and Deputy Assistant Secretary of State for Latin American Economic Affairs. He focused on an array of foreign policy and development issues, including U.S. involvement in multilateral institutions; the Bank Group's 1988 capital increase, which supported the creation of the Bank's environment division; the Enterprise for the America's Initiative; and Brady bonds to address the Latin American debt crisis. He also served as Senior Analyst for Taxes and Trade at the U.S. Senate Budget Committee, and as Staff Director of the Joint Economic Committee of the U.S. Congress.

Mr. Malpass has served on the boards of the Council of the Americas, Economic Club of New York, National Committee on U.S.–China Relations, Manhattan Institute, and Gary Klinsky Children's Centers, as well as various for-profit entities. He is the author of numerous articles on economic development.

Mr. Malpass earned his bachelor's degree from Colorado College and his MBA from the University of Denver. He was a CPA and undertook advanced graduate work in international economics at the School of Foreign Service at Georgetown University and has studied Spanish, Russian, and French.

Mr. Malpass and wife Adele Malpass, a journalist, live in Washington, D.C. They have four children and share a strong family interest in development issues.



Jim Messina

President Obama's 2012 Campaign Manager and Deputy Chief of Staff
CEO, The Messina Group

Jim Messina is arguably one of the world's most successful political advisors. The mastermind behind President Obama's 2012 re-election campaign, Jim Messina seized the reins on what Bloomberg Businessweek dubbed "the highest-wattage crash course in executive management ever undertaken"—and succeeded, earning the President another term in the White House. With the guidance of technology's foremost leaders, Jim abandoned every step of a traditional presidential campaign and merged technology and politics in a way that was both unpredictable and unprecedented.

Jim's strategies established the modern presidential campaign—Google's Executive Chairman Eric Schmidt called it "the best-run campaign ever." The American Association of Political Consultants later crowned him the Campaign Strategist of the Year (2013).

Since then he has gone on to advise Presidents and Prime Ministers on five continents including: UK's Theresa May and David Cameron, Mexico's Enrique Peña Nieto, Argentina's Mauricio Macri, Italy's Matteo Renzi and in 2016 helped Spain's President Mariano Rajoy win a surprising re-election margin.

In 2013, Messina launched The Messina Group. In this role, Messina provides strategic consulting to businesses around the world. The firm has been involved in winning public policy campaigns on five continents. Clients include Uber, Airbnb, Google, Delta Air Lines, Hutchison Whampoa, and over 70 others.

Previously, Jim served as Deputy Chief of Staff in President Barack Obama's White House, where he was integral to the passage of the historic health care bill, the economic stimulus act credited with saving the US economy, and the landmark repeal of "Don't Ask Don't Tell."

Messina continues to advise and guide Democratic candidates and organizations at all levels, as well as providing insight on news outlets such as MSNBC, CNN, Bloomberg, BBC and others.

Jim serves on the boards of Organizing for Action (OFA), Virgin HyperloopOne, Google's Advanced Technology Panel, Vectra.ai, Pillpack, Patient Safety Movement Foundation, LanzaTech, Hyp3r, the United States Soccer Foundation, and the Montana Land Reliance.



Peter Pitsch

Head of Advocacy & Government Relations
CBA

As Head of Advocacy & Government Relations for the CBA, Peter Pitsch is responsible for leading the CBA's advocacy program, working with government agencies and Capitol Hill to ensure all stake holders understand the benefits of the CBA proposal to make mid-band spectrum available quickly to enable the deployment of 5G services in the U.S.

Prior to joining the CBA, Peter served as Executive Director of Communications Policy and Associate General Counsel for Intel Corporation, where he was responsible for coordination of Intel's global telecommunications policies.

Pitsch was the president of Pitsch Communications from 1989 to 1998, which represented telecommunications clients before the FCC and Congress.

Earlier, Pitsch was the Chief of Staff to the Chairman of the Federal Communications Commission from 1987 to 1989 and Chief of FCC's Office of Plans and Policy from 1981 to 1987. His career also included roles at Montgomery Ward and the Federal Trade Commission.

Mr. Pitsch received a B.A. in Economics from the University of Chicago in 1973 and his J.D. from Georgetown University Law Center in 1976. He is a member of the District of Columbia Bar, the Virginia State Bar, and the Federal Communications Bar Association.



Simon Potter

Former Head of the Markets Group at the New York Fed

Simon Potter has been a nonresident senior fellow at the Peterson Institute for International Economics since September 2019. His current research focuses on central bank operations, monetary policy, digital currencies, reference rates, the role of the dollar, and economic forecasting.

Prior to joining the Institute, he was head of the Markets Group and System Open Market Account (SOMA) manager at the Federal Reserve Bank of New York. In this role, he oversaw the implementation of domestic open market and foreign exchange trading operations on behalf of the Federal Open Market Committee (FOMC), the execution of fiscal agent support for the US Treasury, the provision of account services to foreign and international monetary authorities, and the administration and production of reference interest rates for US money markets.

He started at the New York Fed in June 1998 and served as director of economic research and co-head of the Research and Statistics Group at the New York Fed, prior to becoming head of the Markets Group in June 2012 where he was responsible for monetary policy advice. He played a prominent role in the Federal Reserve's financial stability efforts, including by contributing to the design of the 2009 US bank stress tests, as a member of the international Macroeconomic Assessment Group that supported the Basel Committee's work to strengthen bank capital standards and, most recently, as chair of the Global Foreign Exchange Committee. In addition, he worked for the Financial Stability Oversight Council in 2011 to produce its first annual report.

Prior to working at the New York Fed, he was an assistant professor at the University of California Los Angeles. He has also taught at Johns Hopkins University, New York University, and Princeton. His academic research focused on applying Bayesian methods to time series models.



Clete Willems

Partner, Former Deputy Assistant to the President for International Economics and Deputy Director of the National Economic Council
Akin Gump

Clete Willems advises clients, including investors, trade associations and multinational companies, on international economic law and policy matters. With over 16 years of U.S. government experience, he offers clients strategic guidance and legal representation on trade, investment, finance, economic development, sanctions and energy, among other issues.

Before joining Akin Gump, Clete served in the White House as the Deputy Assistant to the President for International Economics and Deputy Director of the National Economic Council. This position was also part of the National Security Council. In this role, he was the lead U.S. negotiator at multilateral summits, serving as the President's Sherpa at the G-7 and G-20 Summits and the lead negotiator at the Asia-Pacific Economic Cooperation (APEC) Forum. He was also deeply involved with negotiations with major U.S. trading partners, such as China, the European Union, Japan, Korea, Canada and Mexico. Clete also helped the administration achieve key legislative victories, including the passage of development finance reform legislation and Committee on Foreign Investment in the United States (CFIUS) reform legislation.

Prior to joining the White House, Clete worked at the Office of the U.S. Trade Representative (USTR) for eight years. Among other positions, Clete served as chief counsel for negotiations, legislation and administrative law and legal advisor to the U.S. Mission to the WTO. He was heavily involved in both trade policy issues and WTO litigation.

Prior to joining USTR, Clete worked as counsel on the House Budget Committee and in multiple positions, including legislative director, for then-Representative Paul Ryan (R-WI). In this role, he was successful in helping pass multiple pieces of trade and energy-related legislation into law.

In addition to being part of the firm's public law and policy practice, Clete works closely with the international trade team on issues related to the WTO, CFIUS and sanctions. He has participated in over 30 WTO proceedings.

Accommodations

The Hay Adams Hotel
800 16th St NW, Washington, DC
20006

You may call (800) 853-6807 or email reservations directly at reservations@hayadams.com. Please reference the Strategas room block in order to get a rate of \$365.