



Our 15th Annual Investment Conference will highlight important investment trends, large and small, driving the economy and the markets. If you are interested in attending, please be sure to reach out to your Strategas salesperson at 212-906-0130.



Stephanie Link

Chief Investment Strategist &
Portfolio Manager
Hightower Advisors



Kathleen Kelley

Founder & CEO
Queen Anne's Gate Capital
Management



Jeff Hooke

Author, *The Myth of Private
Equity*



Dan Clifton

Head of Policy Research
Strategas



Roger McNamee

Silicon Valley Investor
Author of *Zucked: Waking Up
to the Facebook Catastrophe*



Steve Liesman

Former Moscow Bureau
Chief, *The Wall Street
Journal*
CNBC Senior Economics
Reporter



Paul Atkins

CEO
Patomak Global Partners



Anthony Noto

CEO
SoFi



Liz Young

Head of Investment Strategy
SoFi



Thursday, March 10, 2022

07:45 AM to 08:30 AM

Registration & Breakfast

New York Athletic Club - 180 Central
Park S - 9th Floor

08:30 AM to 09:15 AM

Zucked: Waking Up to the Facebook Catastrophe

• **Roger McNamee**

Silicon Valley Investor

Author of Zucked: Waking Up to the Facebook Catastrophe

09:15 AM to 09:30 AM

Break

09:30 AM to 10:15 AM

Keeping It Simple- Commodities in a \$90 Oil World

• **Kathleen Kelley**

Founder & CEO

Queen Anne's Gate Capital Management

10:15 AM to 10:30 AM

Break

10:30 AM to 11:15 AM

Delivering the Future of Finance

• **Anthony Noto**

CEO

SoFi

• **Liz Young**

Head of Investment Strategy

SoFi

11:15 AM to 12:00 PM

**From the Year of the Rotation to the Year of the Data Dependent
Fed...and Inflation...and Oil...and Geopolitical Risk...and
Midterms...and...**

Moderated by Stephan P. Ban from Hightower

• **Stephanie Link**

Chief Investment Strategist & Portfolio Manager

Hightower Advisors

12:00 PM to 12:15 PM

**Break - Please make your way to the Main Dining Room on the 11th
Floor**



12:15 PM to 01:15 PM
Main Dining Room - 11th Floor

A Fireside Chat on Putin, Russia, and Ukraine

Moderated by Don Rissmiller from Strategas

- **Steve Liesman**

Former Moscow Bureau Chief, The Wall Street Journal
CNBC Senior Economics Reporter

01:15 PM to 01:30 PM

Break - Please make your way down to the 9th floor

01:30 PM to 02:15 PM

The Myth of Private Equity

- **Jeff Hooke**

Author, The Myth of Private Equity

02:15 PM to 03:00 PM

Insights on the 2022 SEC Regulatory Agenda

- **Paul Atkins**

CEO
Patomak Global Partners

03:00 PM to 03:15 PM

Break

03:15 PM to 04:00 PM

Cocktails with Clifton

- **Dan Clifton**

Head of Policy Research
Strategas

SPEAKERS



Stephanie Link

Chief Investment Strategist & Portfolio Manager
Hightower Advisors

Stephanie Link is chief investment strategist and portfolio manager at [Hightower](#), a national wealth management firm that provides investment, financial and retirement planning services to individuals, foundations and family offices, as well as 401(k) consulting and cash management services to corporations.

Prior to joining Hightower, Link was the senior managing director and head of global equities research at Nuveen, where she co-managed the CREF Stock Variable Annuity Portfolio with \$170 billion in assets, managed her own US Core portfolio with \$3.7 billion in assets and oversaw 33 investment professionals who collectively managed \$40 billion. Before joining Nuveen, Ms. Link spent seven years at TheStreet as Chief Investment Officer and co-portfolio manager of Jim Cramer's Charitable Trust. Before that, she served for 10 years at Prudential Equity Group as managing director of institutional sales and director of research. She began her career at Dean Witter Reynolds in the institutional sales department.

Ms. Link earned a B.S. in finance at Boston College. She currently serves as chairperson for the Investment Advisory Council at the Basking Ridge Presbyterian Church in Basking Ridge, NJ and is a board member at The Pingry School.

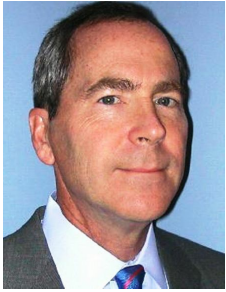
As an investment professional with over 29 years of experience managing money, Ms. Link's insights are frequently sought after for industry events and by the media. She is currently a CNBC Contributor and frequently appears on The Halftime Report, Squawk Box, The Closing Bell, and Power Lunch.



Kathleen Kelley

Founder & CEO
Queen Anne's Gate Capital Management

Kathleen is the Founder and CEO of Queen Anne's Gate Capital, a macroeconomic research and consulting firm with a commodity focus. Prior to launching the research firm, she ran a commodity focused global macro hedge fund of the same name. She is a frequent guest on CNBC and Bloomberg Television, and has been cited in such publications as the WSJ, Institutional Investor and Futures Magazine. Ms. Kelley has spent more than 25 years in global macro research and portfolio management within firms such as Kingdon Capital Management, Vantis Capital and Tudor Investment Corporation. She holds a BA in economics with a minor in mathematics from Smith College and a General Course Degree from the London School of Economics in econometrics. Kathleen currently or has served on the North American Advisory Board of the London School of Economics, the Smith College Endowment Committee and several non-for-profit boards including Reserve and the Happy Hearts Fund. She is a co-founder of High Water Women.



Jeff Hooke

Author, *The Myth of Private Equity*

Jeff Hooke is a senior finance lecturer at the Johns Hopkins Carey School of Business. Earlier, he was a managing director at Focus, LLC, an investment bank serving middle market companies. He served as Vice President of Research at the Committee on Economic Development. Previously, Hooke operated his own consulting firm, was a director of Emerging Markets Partnership (a \$5 billion private equity fund), a principal investment officer of the World Bank Group, and an investment banker with Lehman Brothers and Schroder Wertheim, respectively, two prominent securities firms based in New York.

Hooke is the author of four other books: *Security Analysis on Wall Street* (1998, 2nd edition 2013), *M&A: A Practical Guide to Doing the Deal* (1996, 2nd edition 2015), *The Dinosaur Among Us: The World Bank and Its Path to Extinction*, and *The Emerging Markets* (2001). A portion of *Security Analysis* is used for the CFA exam. He has co-authored several peer-reviewed academic papers in finance and has written many position papers for non-profit think tanks. He holds an MBA from the Wharton School and a BS from the University of Pennsylvania.



Dan Clifton

Head of Policy Research
Strategas

Daniel Clifton is a Partner and Head of Policy Research for Strategas Securities. In this capacity, Mr. Clifton evaluates government policy initiatives and its impact on the global economy and financial markets for institutional investors.

Daniel and his team have been recognized by Institutional Investor magazine as one to the top Washington policy analysts in their annual survey nine consecutive years. Separately, Mr. Clifton is currently ranked as the #2 analyst on Wall Street for Accounting & Tax Policy in the same survey.

Prior to joining Strategas, Mr. Clifton was Executive Director of the American Shareholders Association (ASA), a non-partisan, non-profit organization which analyzes public policy affecting shareholders. In this capacity, Daniel was part of coalitions that successfully lowered capital gains and dividend tax rates to 15 percent in 2003, a repatriation tax holiday on foreign source revenue in 2004, and reform of the nation's private-sector pension system.

Prior to joining ASA, Mr. Clifton was Federal Affairs Manager for Americans for Tax Reform and served as a senior staff member in two gubernatorial administrations working on economic and fiscal policy issues.

Daniel has also worked in various capacities on elections at federal, state, and local levels.

Mr. Clifton received both his BA in Urban Planning and his MS in Public Policy from Rutgers University where he was a Fellow at the Eagleton Institute of Politics and a Harold Martin Fellow for Public Policy.



Roger McNamee

Silicon Valley Investor

Author of *Zucked: Waking Up to the Facebook Catastrophe*

Roger McNamee has been a Silicon Valley investor for 35 years. He co-founded successful funds in venture, crossover and private equity. His most recent fund, Elevation, included U2's Bono as a co-founder. He holds a B.A. from Yale University and an M.B.A. from the Tuck School of Business at Dartmouth College. Roger plays bass and guitar in the bands Moonalice and Doobie Decibel System and is the author of *The New Normal* and *The Moonalice Legend: Posters and Words*, Volumes 1-9. He has served as a technical advisor for seasons two through six of HBO's "Silicon Valley" series and was also responsible for raising the money that created the Wikimedia Foundation.



Steve Liesman

Former Moscow Bureau Chief, The Wall Street Journal
CNBC Senior Economics Reporter

CNBC's senior economics reporter, Steve Liesman reports on all aspects of the economy, including the Federal Reserve and major economic indicators. He appears on "[Squawk Box](#)" (M-F, 6AM-9AM ET), as well as other CNBC programs throughout the business day.

Liesman joined CNBC from *The Wall Street Journal* where he served as a senior economics reporter covering monetary policy, international economics, academic research and productivity. At the *Journal*, Liesman previously worked as an energy reporter, and Moscow bureau chief. He won an Emmy for his coverage of the financial crisis and was a member of the reporting team recognized with a Pulitzer Prize for stories chronicling the crash of the Russian financial markets.

Prior to joining the *Journal* in 1994, Liesman was the business editor for *The Moscow Times*, where, as the founding business editor for the country's first English-language daily newspaper, he helped create the publication's stock index, which was the country's first. Liesman also has worked as a business reporter for both the *St. Petersburg Times* in St. Petersburg, Fla., and *The Sarasota Herald-Tribune* in Sarasota, Fla.

Liesman holds an M.S. from Columbia University Graduate School of Journalism and a B.A. in English from the State University of New York, Buffalo.



Paul Atkins

CEO
Patomak Global Partners

Mr. Atkins leads client work for financial services firms regarding an array of matters, including Dodd-Frank Act compliance, domestic regulatory issues, European regulatory advice, and corporate governance. Mr. Atkins regularly serves as an independent compliance consultant and a court-appointed monitor in settlements involving federal agencies and regulators. His expert witness engagements include federal, state, and foreign litigation, as well as U.S. Securities and Exchange Commission matters. Since 2017, Mr. Atkins has led industry efforts to develop best practices for digital asset issuances and trading platforms as co-chair of the Token Alliance. From 2012 to 2015, Mr. Atkins served as an independent director and non-executive Chairman of the Board of BATS Global Markets, Inc., a leading operator of electronic U.S. and European securities markets trading listed cash equity securities and equity options (since acquired by Cboe). Prior to founding Patomak, Mr. Atkins served as an SEC Commissioner from 2002 to 2008 where he advocated for transparency, consistency, and the use of cost-benefit analysis at the agency. He represented the SEC at meetings of the U.S.-E.U. Transatlantic Economic Council, the President's Working Group on Financial Markets, the World Economic Forum, and the Transatlantic Business Dialogue. From 2009 to 2010, he was appointed a member of the Congressional Oversight Panel for the Troubled Asset Relief Program. Earlier in his career, he served on the staffs of SEC Chairmen Richard C. Breeden and Arthur Levitt as chief of staff and counsellor, respectively. In private practice, Mr. Atkins was a partner of PricewaterhouseCoopers and its predecessor firm, Coopers & Lybrand. Mr. Atkins began his career as a lawyer in New York with Davis Polk & Wardwell and was resident for two and a half years in the firm's Paris office. He was admitted as conseil juridique in France in 1988. Mr. Atkins received his J.D. from Vanderbilt University School of Law, where he was Senior Student Writing Editor of the Vanderbilt Law Review, and his A.B. from Wofford College, summa cum laude, Phi Beta Kappa. He also serves as Vice Chairman of the American Council on Germany.



Anthony Noto

CEO
SoFi

Anthony Noto is the CEO of SoFi and serves on its board of directors. Since joining SoFi in February 2018, Anthony has led the company to double down on its mission of helping its nearly three million members get their money right, taking the company public in June of 2021 at an \$8.65B valuation. Before joining SoFi, he served as Chief Operating Officer of Twitter since November 2016, and as its Chief Financial Officer when joining the company in July 2014. Prior to Twitter, Anthony served for almost four years as Co-Head of Global TMT Investment Banking at Goldman Sachs. Before returning to Goldman, Anthony spent almost three years as Chief Financial Officer of the National Football League. A graduate of the U.S. Military Academy, Anthony also holds an MBA from the University of Pennsylvania's Wharton School.



Liz Young

Head of Investment Strategy
SoFi

Liz Young is SoFi's Head of Investment Strategy, responsible for providing economic and market insights to a variety of audiences. Liz is passionate about educating others on markets and investing in order to help people feel empowered to take a more active role in their financial futures. Prior to joining SoFi, Liz was the Director of Market Strategy at BNY Mellon Investment Management. Earlier in her career, she was a portfolio analyst at Baird and a research analyst at BMO Global Asset Management. She is a frequent guest on CNBC, Bloomberg, Yahoo Finance, and is often quoted in industry publications. Liz holds a BBA in Finance and Marketing from the University of Wisconsin-Milwaukee and a MBA from Marquette University. She is a CFA Charterholder, a member of the CFA Institute and CFA Society of New York.